The Better Outcomes Show is sponsored and produced by Rehab U Practice Solutions

Podcast Guest Pre-Interview Info

First & Foremost, thank you for contributing your expertise as a podcast guest on The Better Outcomes Show!

What is The Better Outcomes Show?

The Better Outcomes Show explores the possibilities of a new healthcare. Guests range from clinicians trying new techniques and treatments to executives and entrepreneurs exploring new service delivery methods, business models, and organizational structures.

Invited guests are intentionally chosen based on their knowledge, expertise, and innovation in the healthcare space.

Our guest's depth of expertise in their given, combined with their innovative mindset and ground-breaking approach to healthcare, makes each interview uniquely insightful. You have been invited onto the show because of your unique perspective.

What is the goal?

The goal of each episode is for listeners to be more informed about the topic and -if applicable- to take away practical strategies to begin implementing aspects of the episode's topic in their businesses, organizations, and/or clinical practice.

What to Expect

You, as the guest & subject matter expert control the content and the delivery of your message. Through our conversation, we engage in discussion that leads to insights, practical tips & main takeaways for the listener.

How to Prep for Recording

Please provide The Better Outcomes Show with pre-reading material and/or a link to documents/websites that should be reviewed prior to recording, so we're able to channel the discussion and develop an initial conversation roadmap.

Don't worry about feeling stuck. The initial conversation roadmap is just a guideline. If the discussion goes off on a target, that's totally fine! We want to have a natural discussion, however, if we find ourselves "down in the weeds", we will use the roadmap to lead us back to the topic at hand.

We can provide links to social media profiles, company websites, educational videos &/or resources, etc. if you can get them to us before the episode publishes. It's a great way to continue the conversation with listeners.

Personal Branding & Connection

Zoom Tips:

We use Zoom recordings often times, as our guests are frequently across the country and/or international. For success, a strong connection is a MUST! Make sure you stay in an area with strong signal, if you're on mobile. Select Zoom as the "priority" device, if you'll be on a mesh-based WIFi connection

Recording & After

Recording time typically lasts between 45-90 minutes. Try to approach this conversation as if you are telling a story. We want you to share details and nuances that will make an impact and make your message resonate.

After recording, some initial editing will only remove verbal distractions, ambient noise and any obvious edits that either you or I note during the recording process. A few days prior to publishing the episode, we will send you a link to listen to the recording. After you listen, please provide comments with timestamps and any content needing additional editing *at least* 24 hours after receiving the link. We will publish the final episode once the final edits have been agreed upon.

Promote, Share & Engage

Let's get your message out there! After the episode is published, please share it however you choose: in-person, over email, and/or through social media. Please tag Rehab U Practice Solutions and www.betteroutcomes.show.

The Better Outcomes Show
Hosted by Rafael E. Salazar II, MHS, OTR/L (Rafi)
Produced by Rehab U Practice Solutions
www.betteroutcomes.show
https://rehabupracticesolutions.com

The Better Outcomes Show is sponsored and produced by Rehab U Practice Solutions

Podcast Guest Pre-Interview Form

Thank You For your interest in being part of the Show! We are excited to share your story and appreciate your willingness to share your knowledge, skills, and expertise.

To help us collaborate on this episode, we want to make sure we're all in agreement on a few things:

Guest Name:_____

Episode Topic:_____

Recording Date:_____

Estimated Publish Date: Will send out a preview link 1 week prior to publishing

I/We, the Guest(s) understand and agree to the following:

- I/we willingly participate in recording this episode and sharing information, expertise, and insight as well as required personal and business details (name(s), title(s), experiences, stories).
- I/we can request anything that is recorded that I/we would later like removed can be edited accordingly, provided the request is made *prior* to publication date (once an episode is published, it can not be edited).
- My/our time allocated to, and associated with recording this episode is provided freely and at no cost.
- My/our contribution and communication will be professional, and I acknowledge that any comments considered to be inappropriate will be removed.
- Due to sound quality, time limitations, or other considerations, some of my/our comments may not be included in the final episode

- I/we give permission for The Better Outcomes Show (& Rehab U Practice Solutions) to use my name, business details, and episode recording (in full, or in excerpt form) on affiliated websites, social platforms, and other marketing channels.
- I/we have permission to link to the show/episode from my business website and social medial accounts, provided that such sites are considered professional and are not in any way associated with activities that are illicit or that may threaten, defame, harass, misrepresent, or offend any person or entity.
- The Better Outcomes Show & Rehab U Practice Solutions reserves the right to request removal of any links or affiliate references, and will oblige accordingly within 5 business days.
- I/we will not misrepresent my/our connection or affiliation with The Better Outcomes Show or Rehab U Practice Solutions and affilitated trading businesses. I/we acknowledge that I/we are not an employee, shareholder, or paid associate of either organization and that what we say on the show is considered to be my/our own personal opinion.

Other considerations I/we would like to include in this agreement:

Guest Signature:_____ **Date:**_____

Guest Name:_____

All of us at The Better Outcomes Show team are excited that you want to be involved in our show and look forward to sharing your message, insight & expertise with our audience!